

MANDATORY DISCLOSURE

**FOR THE YEAR 2013-14
FOR EXTENSION OF APPROVAL
FOR THE ACADEMIC YEAR 2013-14**

Submitted to

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

7th Floor, Chandralok Building, Janpath,

New Delhi – 110 001



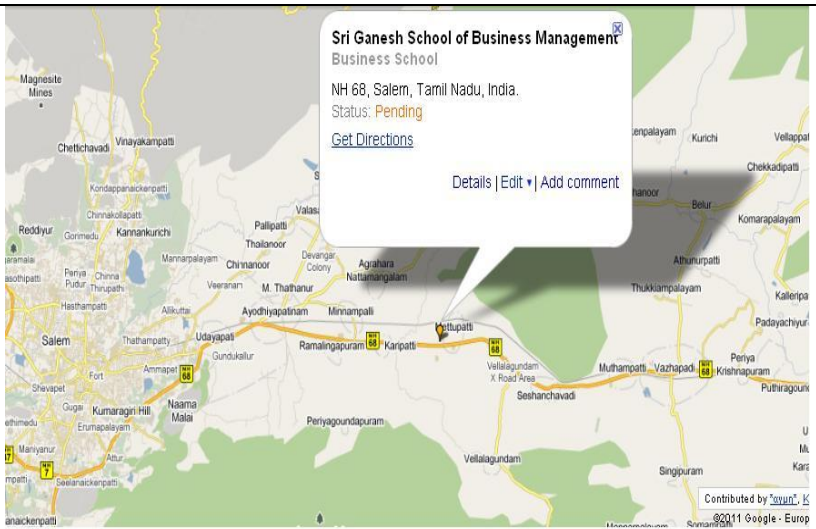
SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

Attur Main Road, Mettupatti, Valapaddy (Tk),

Salem-Dt, Pin-636111, Tamil Nadu, INDIA

Website: www.ganeshbusinessschool.org

MANDATORY DISCLOSURE

	Mandatory Disclosure	updated on 6 th October, 2012
1.	AICTE File No	TN-004/MBA/2009-10/2008
	Date & Period of Last Approval	10th May 2012
2.	Name of the Institution	SRI GANESH SCHOOL OF BUSINESS MANAGEMENT
	Address of the Institution	Attur Main Road, Mettupatti, Valapaddy (Tk), Salem-Dt, Pin-636111, TamilNadu, INDIA
	City & Pin Code	Salem , Pin Code-636111
	State / UT	TamilNadu
	Longitude & Latitude	 <p>Latitude-11° 66'N & Longitude -78° 31'E</p>
	Phone numbers with STD code	0427-2911019, 93443-77947
	FAX number with STD code	0427-2242999
	Office hours at the Institution	9 AM to 5 PM
	Academic hours at the institution	9.30 AM to 4.30 PM
	E-Mail ID	principal853@gmail.com, principal@ganeshbusinessschool.org
	Website	www.ganeshbusinessschool.org
	Nearest Railway Station(dist in Km)	Salem Junction -25KMs
Nearest Airport (dist in Km)	Salem Airport to SGSBM = 35 KMs Coimbatore Airport to SGSBM =180KMs	

3.	Type of Institution	Private-Self Financed
	Category (1) of the Institution	Non Minority
	Category (2) of the Institution	Co-Ed

4.	Name of the organization running the Institution	Sri Ganesh Educational and Charitable Trust
	Type of the organization Society / Trust / PPP	Trust
	Address of the organization	1-B, Narayanan Street, Ammapet, Salem-636003 TamilNadu
	Registered with	Joint Sub Register Office, Salem
	Registration date	03.05.2002
	Website of the organization	www.ganeshbusinessschool.org

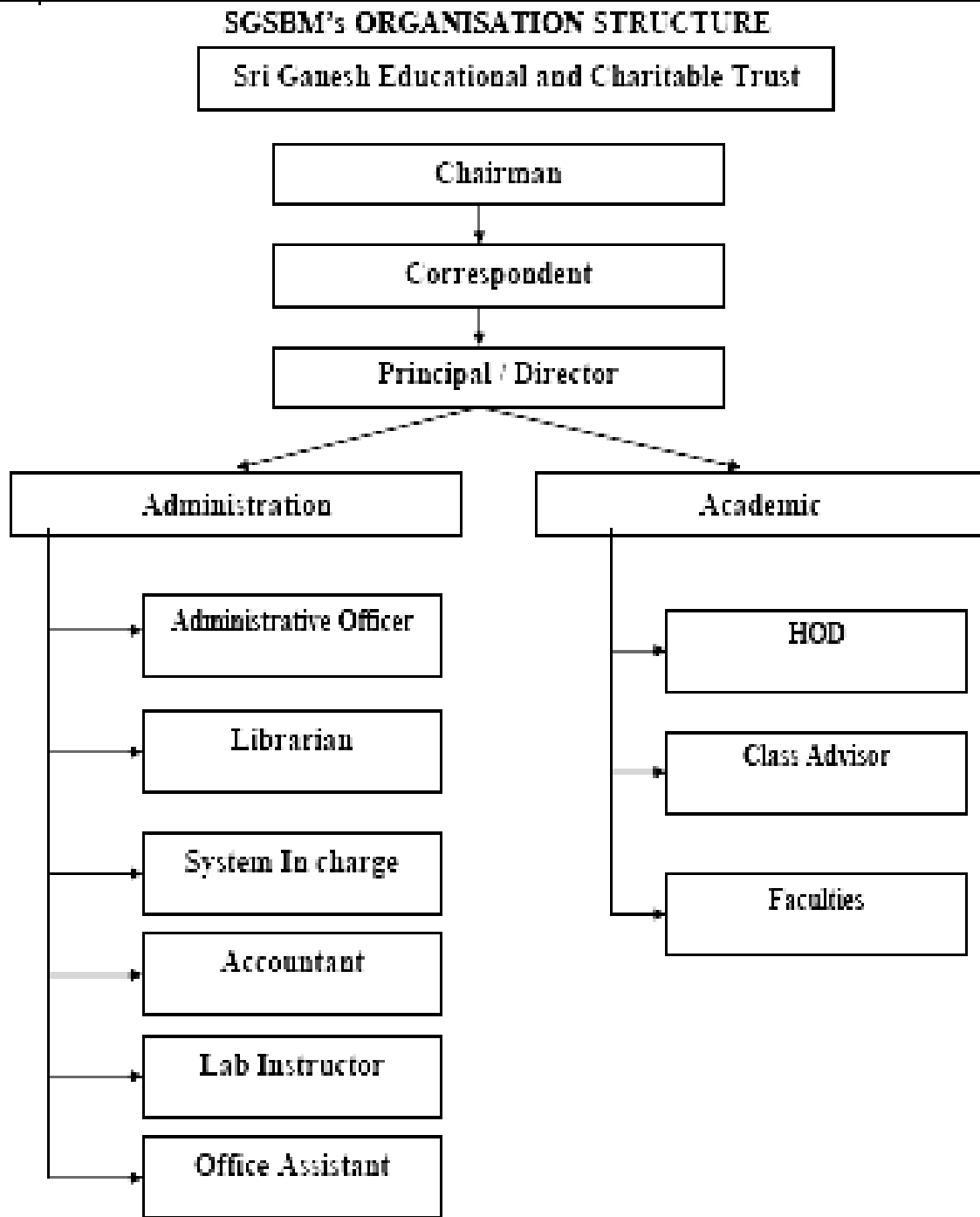
5.	Name of the Affiliating University	Anna University, Chennai
	Address	Anna University, Chennai – 600 025.
	Website	www.annauniv.edu
	Latest affiliation period	2012-13

6.	Name of Principal / Director	Dr.S.SENTHILKUMAR
	Exact Designation	Professor cum Director
	Phone number with STD code	+91 98425 - 28749
	FAX number with STD code	0427-2242999
	Email	principal853@gmail.com
	Highest Degree	Ph.D
	Field of specialization	Marketing Management








7.	Governing Board Members			
	Members of the Board and their brief background			
S.No	Name of the Board Members	Designation/ status	Qualification	Brief Background
1.	Mr.M.Arumugam	Chairman	-	Business
2.	Mr.M.Thangavel	Correspondent	-	Business
3.	Mr.T.VijayGanesh	Secretary	M.I.B.,	Trust Member
4.	Mr.T.Senthil Kumar	Treasurer	B.A.,	Trust Member
5.	Mrs.T.Soroja	Managing Trustee		Managing Trustee
6.	Mr.A.Balu	Managing Trustee		Managing Trustee
7.	Mr.A.Sundaram	Managing Trustee	MBA.,	Managing Trustee
8.	Mr.C.Kumarasamy	Principal	M.A., M.Phil.,	Principal
9.	Dr.S.Senthilkumar	Director	MBA,M,Com,M.Phil, MS.,PhD	Director


8.	Academic Advisory Body			
	S.No	Name of the Board Members	Designation/ status	Place of working
	1.	Dr.N.Panchanatham,	Director /MBA	Annamalai University
	2.	Dr.R.Mathivannan	Principal	Bharathiyar University Arts& Sci. College , Coimbatore
	3.	Dr.Vickaraman	Director /MBA	Anna university of Technology, CBE
	4.	Dr.S.M.Mohamed Ismail	Vice Chancellor	South Eastern University of SriLanka
	5.	Mr.S.R.Murali	Director	Lakshmi Packaging Pvt. Ltd
	6.	Dr.Lenin Karthikeyan	CorporateTrainer	TIMS,UAE
	7.	Mr.Madhu M Narayanan	Manager	Reliance Communication
	8.	Mr.R.Vivekanandan	Asst. Manager/HR	Share khan Co. Ltd
	9.	Dr.L.Manivannan	Prof. in Corporate Secretary Ship	Erode Arts College
	10.	Dr.S.Thirupathy	Secretary	Cost Accountant of India, Salem
	11.	Dr.P.Adalarasu	Dean	RVS faculty of mgt studies, cbe
12.	Dr.R.Neduzhellian	Director	Karpagam School of Mgt studies, Cbe	
Frequency of Meetings & Date of Last Meeting - Quarterly, August -16,2010				


9.	Organisational Chart
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10.	<p align="center">Student Feedback Mechanism on Institutional Governance / Faculty Performance</p>	<p>1. A Student feedback system is being implemented, which will help to assess the performance of Teaching faculty on their handling Subject.</p> <p>2. Students are allowed to meet Director for presentation of their views and difficulties in reference to academic and infrastructure</p> <p>3. Suggestion box is kept in college premise for all kind of feedback from students regarding their complains and improvement of the institutions</p>																				
11.	<p align="center">Grievance Redressal Mechanism For Faculty, Staff And Students</p>	<p>For Faculty: Faculty members bring their grievances to the notice of the Director. Director inquires about the grievances and if needed brings it also to the notice of the Chairman of the Board of Governors. For Students: Students refer the grievances to the in charge of the different Committees like Wardens, Monitoring Cell, etc.</p>																				
12.	<table border="1"> <tr> <td data-bbox="188 1209 789 1266">Name of the Department</td> <td data-bbox="789 1209 1474 1266">Management</td> </tr> <tr> <td data-bbox="188 1266 789 1323">Course</td> <td data-bbox="789 1266 1474 1323">MBA</td> </tr> <tr> <td data-bbox="188 1323 789 1379">Level</td> <td data-bbox="789 1323 1474 1379">PG</td> </tr> <tr> <td data-bbox="188 1379 789 1436">1st year of approval by the council</td> <td data-bbox="789 1379 1474 1436">2009-10</td> </tr> <tr> <td data-bbox="188 1436 789 1493">Year Wise Sanctioned Intake</td> <td data-bbox="789 1436 1474 1493">2009-10=60, 2010-11=60, 2011-12=60, 2012 -13=120</td> </tr> <tr> <td data-bbox="188 1493 789 1549">Year wise actual admissions</td> <td data-bbox="789 1493 1474 1549">2009-10=22, 2010-11=32, 2011-12= 52, 2012-13=50</td> </tr> <tr> <td data-bbox="188 1549 789 1606">Cut off marks – general quota</td> <td data-bbox="789 1549 1474 1606">50%</td> </tr> <tr> <td data-bbox="188 1606 789 1717">% students passed with distinction</td> <td data-bbox="789 1606 1474 1717">4 Students – (Batch2009-11) 17 Students – (Batch2010-12)</td> </tr> <tr> <td data-bbox="188 1717 789 1829">% students passed with first class</td> <td data-bbox="789 1717 1474 1829">14 Students - (Batch2009-11) 3 Students – (Batch2010-12)</td> </tr> <tr> <td data-bbox="188 1829 789 1879">Students placed</td> <td data-bbox="789 1829 1474 1879">10 Members got offer letter form Share Khan</td> </tr> </table>	Name of the Department	Management	Course	MBA	Level	PG	1st year of approval by the council	2009-10	Year Wise Sanctioned Intake	2009-10=60, 2010-11=60, 2011-12=60, 2012 -13=120	Year wise actual admissions	2009-10=22, 2010-11=32, 2011-12= 52, 2012-13=50	Cut off marks – general quota	50%	% students passed with distinction	4 Students – (Batch2009-11) 17 Students – (Batch2010-12)	% students passed with first class	14 Students - (Batch2009-11) 3 Students – (Batch2010-12)	Students placed	10 Members got offer letter form Share Khan	
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Course	MBA																					
Level	PG																					
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		Company Limited, Chennai
	Average pay package, Rs./year	Rs.2.5Lakhs
	Students opted for Higher Studies	No
	Accreditation Status of the Course	NA
	Doctoral Courses	No
	Foreign Collaborations, if any	NA
	Professional Society Memberships	NA
PROFESSIONAL ACTIVITIES		
		
Center For CSR		Center For Excellence In Marketing Research
		
Center For Excellence In Entrepreneurship		Center For Excellence In HRM
		
Center For Excellence In Financial Services		Center For Excellence In General Mgt Club
		
Center For Women's Development		


13.	FACULTY PROFILE	
1.	Name of Teaching Staff	 Dr.S.SENTHILKUMAR
	Designation	Director & Professor
	Department	MBA
	Date of Joining the institute	01.07.2010
	Qualification with class/Grade	UG: B.COM - I Class PG: MBA, M.Phil , M.Com-I Class Ph.D – Highly Commended
	Total Experience in Years	Teaching: 11.3 Years Industry: - Research: 4 Years
	Papers Published	National: 18 International: 4
	Papers presented in conference	National:37 International: 15
	PhD Guide / Give field and University	Field: Management Studies University: Anna University, Bharathiar University, PRIST University, Karpagam University
	PhDs/Projects Guided	PhDs - 6 Projects at Master level-347
	Books Published / IPRs / Patents	2 (Research Methodology & Principles of Accountancy)
	Professional Memberships	ISTE, CMA, Mbainfoline
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Been a major speaker in interaction with Professional Institutions.	


	Name of Teaching Staff	 Mr.M.MARUTHA DURAI
	Designation	HOD & Assistant Professor
	Department	MBA
	Date of Joining the institute	07.04.2011
	Qualification with class/Grade	UG: BBA- I Class PG: MBA-(Distinction), Doing PhD
	Total Experience in Years	Teaching:4.4 Years, Industry:1.1 years Research: 2 Years
2.	Papers Published	National: 3 International: 1
	Papers presented in conference	National: 5, International: 2
	PhD Guide? Give field and University	Field: University:
	PhDs/Projects Guided	PhDs : - Project at Master level : 50
	Books Published / IPRs / Patents	
	Professional Memberships	
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
	Interaction with professional Institutions	Been a speaker in interaction with Professional Institutions.


3.	Name of Teaching Staff	 Ms.A.SHARMILA
	Designation	Assistant Professor
	Department	MBA
	Date of Joining the institute	13.07.2011
	Qualification with class/Grade	UG: BBA – I Class PG: MBA-I Class , Doing Ph.D
	Total Experience in Years	Teaching: 3.7 Years Industry: - 3.6 Years Research: - 1.10 Year
	Papers Published	National: 1 International: 2
	Papers presented in Conference	National: - 14 International: - 6
	PhD Guide / Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level- 60
	Books Published / IPRs / Patents	Nil
	Professional Memberships	ISTE, CMA, IABCTF, MBAINFOLINE, GOOGLE SCHOLARS, MANAGEMENT PARADISE
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
	Interaction with professional Institutions	Coordinator for Entrepreneurship Development Cell, Research Centre, Programme & Events, Soft Skill Training, Joint-Editor for IAJAM of SGSBM


4.	Name of Teaching Staff	 Ms.J.POORNIMA
	Designation	Assistant Professor
	Department	MBA
	Date of Joining the institute	01.04.2011
	Qualification with class/Grade	UG: B.Com(CA) - I Class PG: MBA-I Class (Distinction), M.Phil – First Class
	Total Experience in Years	Teaching:3.6 Years, Industry: -, Research: 1 Year
	Papers Published	National: 2 International: 2
	Papers presented in Conference	National: -4 International: -6
	PhD Guide / Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level- 45
	Books Published / IPRs / Patents	Nil
	Professional Memberships	
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Acting as Coordinator for Class Advisor, AICTE internal Auditing works, Conference for SGSBM	


5.	Name of Teaching Staff	 Mrs.R.GEETHANJALI
	Designation	Assistant Professor
	Department	MBA
	Date of Joining the institute	01.08.2012
	Qualification with class/Grade	UG: B.Com – I Class PG: MBA-I Class , Doing Ph.D
	Total Experience in Years	Teaching: 3 Years Industry: - Years Research: - 1.9 Year
	Papers Published	National: - International: 2
	Papers presented in Conference	National: - International: -
	PhD Guide / Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level- 10
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Acting as a Class Advisor for SGSBM	


9.	Name of Teaching Staff	 Ms.R.DEEPA
	Designation	Assistant Professor
	Department	MBA
	Date of Joining the institute	01.09.2010
	Qualification with class/Grade	UG: BSc(IT)- I Class PG: MBA-I Class
	Total Experience in Years	Teaching: 2.1 Months/Year Industry: - Research: -
	Papers Published	National: - International: -
	Papers presented in Conference	National: - 3 International: - 1
	PhD Guide? Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level- 20
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Acting as Coordinator for Financial Service Cell for SGSBM	

9.	Name of Teaching Staff	 Ms.K.SUGANYA
	Designation	Assistant Professor
	Department	MBA
	Date of Joining the institute	16.04.2012
	Qualification with class/Grade	UG: BBM - I Class PG: MBA-I Class
	Total Experience in Years	Teaching: 3 years and 6Months/Year Industry: - Research: -
	Papers Published	National: - International: -
	Papers presented in Conference	National: - International: -
	PhD Guide? Give field and University	Field: University:
	PhDs/Projects Guided	PhDs - Projects at Master level- 22
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
Grants fetched	Nil	
Interaction with professional Institutions	Acting as Coordinator for Women development Cell	

6.	Name of Teaching Staff	 Mr.P.SIVAKUMAR
	Designation	Lecturer-cum-Placement Officer
	Department	MBA
	Date of Joining the institute	01.02.2012
	Qualification with class/Grade	UG: B.Com (CA) - II Class PG: MBA-I Class M.Phil – I Class with Distinction with D+, PGDCA, Doing M.Com
	Total Experience in Years	Teaching: 0.10 Year Industry: - Research: 1 Year
	Papers Published	National: - International: -
	Papers presented in Conference	National: - International: -
	PhD Guide / Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level-11
	Books Published / IPRs / Patents	Nil
	Professional Memberships	MBA Infoline, google scholars, EDC, EPC, Periyar University Alumni Association, Puthiya Thalaimurai Magazine.
	Consultancy Activities	Nil
	Awards	Nil
Grants fetched	Nil	
Interaction with professional Institutions	Acting as Coordinator for DOTE & Anna University, AICTE, Tamil Nadu MBA Counseling, Alumni Association, Industrial Visits, Placements and All India Survey of Higher Education – Ministry of HRD (Nodal Officer) for SGSBM	

7.	Name of Teaching Staff	 Ms.S.NIVEETHA
	Designation	Lecturer
	Department	MBA
	Date of Joining the institute	01.08.2012
	Qualification with class/Grade	UG: Bsc (Bio-Tech) - I Class PG: MBA-I Class
	Total Experience in Years	Teaching: 0.2 Years, Industry: - Research: -
	Papers Published	National: - International: -
	Papers presented in Conference	National: - 1 International: -
	PhD Guide? Give field and University	Field: University:
	PhDs/Projects Guided	PhDs Projects at Master level- 8
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Nil	

8.	Name of Teaching Staff	 Mrs. C. LATHA
	Designation	Lecturer
	Department	MBA
	Date of Joining the institute	31.08.2012
	Qualification with class/Grade	UG: B.Com PG: MBA-I Class with Distinction
	Total Experience in Years	Teaching: Year, Industry: 2 yrs Research: -
	Papers Published	National: - International: -
	Papers presented in Conference	National: - 3 International: -
	PhD Guide? Give field and University	Field: - University: -
	PhDs/Projects Guided	PhDs Projects at Master level-
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Acting as a Class Advisor for SGSBM	

8.	Name of Teaching Staff	 Mrs. L. AMUTHA LAKSHMI
	Designation	Lecturer
	Department	MBA
	Date of Joining the institute	24..08.2012
	Qualification with class/Grade	UG: B.Com-I Class PG: MBA-I Class
	Total Experience in Years	Teaching: 2 Months , Industry: Research: -
	Papers Published	National: - International: -
	Papers presented in Conference	National: - International: -
	PhD Guide? Give field and University	Field: - University: -
	PhDs/Projects Guided	PhDs Projects at Master level-
	Books Published / IPRs / Patents	Nil
	Professional Memberships	Nil
	Consultancy Activities	Nil
	Awards	Nil
	Grants fetched	Nil
Interaction with professional Institutions	Acting as a Student's Counselor for SGSBM	

14.	ADMISSION QUOTA
Entrance test / admission criteria	<p>Graduates in any discipline from a recognized university/institution</p> <ul style="list-style-type: none"> ▪ TANCET- 60 seats under Anna University Counseling ▪ Consortium Entrance -60 seats under Management Quota
Cut off / last candidate admitted	12.34
Fees in rupees	<p>For Management Quota Rs.30,000/ per Semester and for Govt. Quota fees fixed by DOTE & DOCE</p>
Number of Fee Waivers offered	<p>Work Experience and consistent, good academic performance are given adequate weightage and Scores of TANCET, CMATE and Consortium Entrance</p>
Admission Calendar	<p>Admission process is completed before August every year.</p>
PIO quota Yes / No	No

15.	INFRASTRUCTURAL INFORMATION
Classroom/Tutorial Room Facilities	
Laboratory details	
Computer Centre Facilities	
Library Facilities	
Auditorium / Seminar Halls / Amphi	
Cafeteria	
Indoor Sports Facilities	
Outdoor Sports Facilities	

Gymnasium Facilities	
Facilities for Disabled	
Any other Facilities Transport & Telephone facilities	

16.	INFRASTRUCTURAL INFORMATION	
	Boys Hostel	
	Girls Hostel	
	Medical & other Facilities at Hostel	

S.No	Counseling / Mentoring	Available
18.	Career Counseling	Faculties council the Students in various aspects such as Choosing Electives, managerial skills, career development programs
	Medical facilities	First aid room with nursing facility is 
	Student Insurance	Will be made Available

	Students Activity Body	Available
	Cultural activities	Yes 
	Sports activities	Yes 
	Literary activities	Yes
	Magazine / Newsletter	Yes
	Technical activities / Tech Fest	Not Applicable
19.	Industrial Visits / Tours 	Hatsun Agro Product Limited, Salem Burn Standard & CO., Salem Salem Steel Authority of India Limited, Salem BHEL, Trichy Sakthi sugar mills, Salem Larsen & Toubro (L&T), Coimbatore Anna Aluminum, Kerala IIM Bangalore Kodai FM, Kodaikannal Lakshmi Agro & Food products, Salem JSW, Salem Sambantham Spinning Mills Limited, Salem Religare securities Limited, Salem KITEX Garments PVT Ltd The Hindu, Trichy

20.	Name of the Information Officer for RTI	Dr.S.SENTHILKUMAR
	Alumni activities	Fist Batch is going complete in the year of 2011
	Designation	Director & Professor
	Phone number with STD code	9842528749
	FAX number with STD code	0427-2242999
	Email	senthilkmr114@gmail.com