

RESUME

Name of the Faculty : A. Sharmila

Designation : Assistant Professor

Educational Qualification : M.B.A, (M.Com), (Ph.D),

Residential Address : 15 – B, Methai Street,
Ammapet, Salem – 636103.

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Email ID : sharmisanju@yahoo.com /
asharmisanju@gmail.com

Gender : Female

Date of Birth : 05/09/1982

Experience

Academic : 3.8 Years

Industry : 3.6 Years

WORK EXPERIENCE:

- Working as an Assistant Professor in Sri Ganesh School of Business Management, Salem from July – 2011 onwards.
- Worked as a Lecturer cum HR Executive in Excel Group of Institutions from May 2009 to June 2011.
- Worked as an HR Manager in Rosario Knit Fashions from Aug 2005 to Feb 2009.

Publications:

S. No	Title of the Article	Name of the Journal	National / International
1	Recent HR Practices of Selected Banks in India	Indian Journal of Applied Research	National
2	A Study on Employee Stress Management in selected Private banks in Salem.	International Journal of Management, IT & Engineering	International
3	Small Scale Industries in India, Problems and Prospects – A Study on Pre & Post reform Period	Journal of Management and Science	National

Faculty Development Programs (FDP):

S.No	Name of Programme	Institution / Company
1.	Technical Teachers Quality Improvement	Consortium of self-financing professional, Arts & Science Colleges in Tamil Nadu
2.	Writing Research Articles and Interactive Teaching methods	Sona School of Management, Salem
3.	Emerging Paradigms in Teaching	Excel Group Institutions
4.	Out of the Box Pedagogies for Signature Teaching	Sree Narayana Guru Institute of Management Studies
5.	Art of Emblematic Teaching through Management and Case Studies	Sree Narayana Guru Institute of Management Studies
6.	Research Methodology	Jayam College of Engineering
7.	Transforming and Empowering the Managerial & Professional Skills in Management	Sengunthar Engineering College
8.	Research Techniques in Management	Pondicherry University

Paper Presented and Workshop Attended:

S.No	Title of the Paper	Name of the Seminar	Institution	National / International
1.	Informal Credit Suppliers	Impact of Recession in the Global Scenario	Selvam College of Technology	National
2.	Impact of globalization on HRM	Global Business Environment and its impact on Management Education	Periyar Institute of Management Studies	International
3.	Knowledge Management	Management-A Changing Scenario	Panimalar Engineering College	National
4.	Work Life Balance	Changing Perspectives of Management: Revisiting the Past, Analysing the present and exploring the future	Surya Group of Institutions	International
5.	Impact of Inflation on Indian Economy	Impact of Inflation on Indian Economy	Jawaharlal Institute of Technology	National

6.	Technology Management – Electronic Marketplace Participation: An SME Perspective	Emerging Trends in Global Business	RVS Institute of Management Studies & RVS College of Engineering and Technology	National
7.	HR Trends in 21 st Century	Challenges of Indian Business in Global Economy	Annai Mathammal Sheela Engineering College	International
8.	Employer Branding	Global Trends in Management	Adithya Institute of Technology	National
9.	A Study on QWL of Management Faculties in the Private Institutes under Anna University of Technology	Competency Building Strategies in Business and Technology for Sustainable Development	Sri Ganesh School of Business Management	International
10.	An Implementation of Talent Management on SMEs	Business Ecosystem for Small and Medium Enterprises – A focus on Rural Segment	Muthayammal Engineering College	National
11.	Motivation measures for employees	Galloping of Management Practices towards Global Standards	Tagore Institute of Engineering and Technology	National
12.	Manpower Planning and Recruitment	Challenges and strategies in Indian Business Context	Vellalar College of Engineering and Technology	National
13.	Future of Management Education in India	Management Education in 21 st Century	Omkarananda Institute of Management and Technology	National (AICTE sponsored)
14.	HRD Practices & Organisation Culture in India	Modern Business Practices in Global Scenario	Annamalai University	National (UGC sponsored)
15.	Job satisfaction in Banking – A study of private and public sector banks	Emerging Trends in Banking Sector	SNR Institute of Management Sciences	National

16.	The relationship between QWL and Demographic Characteristics of Management faculties of self-financing institutions under Anna University of technology, Coimbatore	ENTIME – 2012	Sathyabama University	National
17.	A study on work stress among the employees of salem district in selected Private Banks	Data Analysis and Interpretation in Social Sciences	P.K.R Arts college for Women	National (ICSSR sponsored)
18.	The contribution of quality of work to organizational excellence	Redefining the DNA of Business: Challenges & Opportunities Ahead	Easwari Engineering College	National
19.	Microfinance	Contemporary issues in Finance and Banking	KPR School of Business	National

Other Responsible Positions Holding and Held:

- Entrepreneurship Development Cell Co-ordinator
- Research centre Co-ordinator
- Programmes and Events Co-ordinator
- Soft Skill Trainer
- Joint Editor for Indo-Asian Journal of Advanced Management
- Co-ordinator for International Conference on Competency Building Strategies in Business and Technology for Sustainable Development
- Overall co-ordinator for AICTE and Anna University work in Excel Group of Institutions
- FDP Co-ordinator in Excel Group Institutions
- Admission cell incharge in Excel Group Institutions

COMPUTER SKILLS:

- Proficient in MS Office with Tally.
- Proficient in SPSS, AMOS, Lisrel, DEA, Eviews6, PLS, Stata 10, POM, TORA.

Projects Guided:

- Guided more than 60 Projects for both Regular and Distance Education.

SUBJECTS HANDLED

1. Production and Operations Management
2. Organisational Behaviour
3. Human Resource Development
4. Training and Development
5. Counseling Skills for Managers
6. Performance Management
7. Management and Organisational Behaviour
8. International Human Resource Management
9. Research Methods in Business
10. Operations Management
11. Organisational Change
12. Retail Management
13. Legal Aspects of Business
14. Merchant Banking and Financial Services
15. Entrepreneurship Development
16. Communication Skills

PERSONAL DETAILS

Date of Birth : 05/09/1982

Father Name : A. Mohammed Ashraf

Father's Occupation : Sub – Inspector of Police

Native Place : Salem

Language Known : Urdu, English, Tamil, Hindi and Arabi

PAN No : BHMPS1740R

Driving License no : F/TN/39/013295/2007