



Dr.T.A.TAMILSELVI.

Director /principal, Sri Ganesh school of business management

EDUCATIONAL QUALIFICATION:

Course	Month & Year of Passing	Board/Institution University	% Of Marks	Class/ Grade/Division
B.Com	APRIL 1996	Sengunthar college of Arts and Science , University of Madras	59.23	Second
M.Com	APRIL 1998	Sowdeswari College University of Madras	57.6	Second
M.Phil	OCT 2002	Madurai kamarajar University	59	Second
PGDCA	JUNE 2002	Bharathiyar University	65.33	First
NET	OCT 2010	UGC- Bharathiyar university		
MBA	MAY 2011	Periyar University	71.31	First
M.A.(yoga)	MAY 2013	Bharathiyar university	78.9	First
Ph.D	OCT 2012	Periyar university – Salem	Highly Commended	

WORK EXPERIENCE (16Years & 3 Months)

S.NO	NAME OF THE INSTITUTION	FROM	TO	NO. OF .YRS
1	Bharathiyar Arts And Science College For Women-Attur	02.06.1998	01.05.1999	1

2	Vysya College Salem	02.07.1999	30.04.2000	10 Months
3	Maharaja College For Women – Erode	14.06.2000	19.09.2001	1 Yr 3 Months
4	Sengunthar Arts And Science College – Tiruchengodu	01.07.2002	19.07.2006	4 Yrs
5	Ganesh College Of Arts And Science – Salem	28.07.2006	19.04.2008	1years 8Months
6	Jairam Arts And Science College Salem	01.06.2008	19.4.2014	5 Yrs 11months
7	Sri Ganesh School of Management	01.05.2014	Til Date	1 years5 months
TOTAL				16years 3months

PAPERS HANDLED

❖ Financial Management	❖ Cost Accounting
❖ Management Accounting	❖ Business Management
❖ Business Taxation	❖ Auditing
❖ Advanced Corporate Accounting	❖ Business Communication
❖ Business laws	❖ Indian financial system
❖ Financial Accounting	❖ Marketing
❖ Corporate Finance	❖ Human resources development

PAPERS PRESENTED

NATIONAL LEVEL

1. **“Impact on globalization in small scale sector”**, Department of Commerce & Management studies, in Navarasam arts and science college for women Erode on 26&27 December 2004.

2. UGC Sponsored seminar on and presented a paper on **“investors protection in India”**, Department of Commerce, Bharathidasan University, Tiruchi on 7th & 8th January 2005.

1. UGC sponsored seminar on and presented a paper on, **“Role of food and beverage “** PG & Reseach department of commerce , Urumu dhanalakshmi college Tiruchirappalli on. 28 & 29 September 2006

2. .Paper presented on” **Financial derivatives market and its development in India** “ Periyar institute of Management studies , Periyar university salem – held on 15th & 16th Feb 2007.
3. Paper presented on **Recent Trends in Mobile Banking** “ Department of management studies, Annai Mathammal Shela Engineering College , Namakkal held on 15th Oct 2008.
4. Seminar on Emerging trends in banking and insurance sector presented paper on” **core banking**” Jairam arts and science college – Salem on 4th January 2010.
5. Paper presented on “ **E –Banking** “ Department of Commerce , Sri Ganesh college of arts and Science , Salem held on 23rd February 2011.
6. Paper presented on “ **women empowerment through micro finance** “ Department of Commerce , Periyar University , Salem held on 28 th January 2011.
7. Paper presented on “ **Role of banking sector in financial inclusion** “ Department of Commerce , KSR college of Arts & Science , Tiruchengode held on 10th march 2012.
10. Seminar on recent Trends in Auditing presented paper on” **AS-4 contingencies and events occuring after the balance sheet date**” Thiruvalluvar Government arts college, Rasipuram held on Jan 30&31st 2013.

INTERNATIONAL

1. Paper presented on “ **Communication Services** “ Department of Management Studies Muthayammal Engineering College, Rasipuram held on 2nd Nov 2006
2. .Paper presented on “ **Challenges Of Human Resource Management In Corporate Sector**” Department of Management Studies Sri Ganesh School of Business Managemnt . Salem held on 24th Feb 2012
3. Paper presented on “ **Recent trends in Banking Sector**” Department of Management Studies ,Brahma School Of Business,Namakkal held on 19th Oct 2013.

4. Paper presented on “ **Future of Rural Marketing** ” Department of Management Studies Sri Ganesh School of Business Managemnt . Salem held on 26th July 2013.
5. Paper presented on “**Recent Trends in FDI in India**” Department of Management Studies Sri Ganesh School of Business Managemnt . Salem held on 22nd Feb 2013.
6. Paper presented on “**Customer Relationship Management –In Banking Industry** ” Department of Management Studies Sri Ganesh School of Business Managemnt . Salem held on 25th Feb 2014.

Work Shop

1. Participated in the Faculty Development **Workshop** Conducted By ICFAI National College Titled “**Teaching Challenges In Modern Times** “ held On 6th Dec 2008.
2. One Day **EDP On Legal Issues In Business Organised** by VIT School Of Business - VIT University , Vellore held On 29th Dec 2008.
3. **T3 Workshop (Teachers Transformation Tech)** Conducted By Chinmaya Mission – Salem held On 14th Nov 2009.
4. **Entrepreneurship Awarness Camp** Organized by Centre For Entrepreneurship Development in Tamil Nadu held On 24th ,25th & 26 Aug 2010.
5. National level workshop on “ **The application of statistical tools, techniques and writing skills in research methodology**” organised by Department of commerce Arignar anna college, krishnagiri. held on 9th Feb 2013.
6. One day workshop on “**global trade –the current scenario**” on 26th Feb 2013.
7. One day sensitization programme on “ **Establishment and sustenance of women’s cell in colleges**” organized by women’s studies centre on 3rd sep 2013.
- 8 One day workshop on “**menace of Ragging and preventive measures**” on 29th Oct 2013.
9. Centre for swami vivekananda studies two days Special Workshop on “**The Need Of Organized Efforts**” held during 13.3.14 & 14.3.14 at the periyar university.

Articles published

Financial Inclusion – Role of Banking Industry - Published In Indian Journal of Applied Research- In the Month April 2012 Issue

Challenges of human resource management – published in journal of management and science-in the month June 2012 issue.

FDI and its consequences Published In Indo global of applied management science.- In the Month April 2013 Issue

Research experience

- Guided 5 M.Phil. Scholars till date.

Responsibilities held:

- Examiner in Commerce, Periyar University, Since 2002.
- Internal Examiner Commerce Practical, B.Com and B.Com (CA), since 2003.
- Examiner- M.Phil, dissertation evaluation, Bharathidasan University, 2004
- Acted as a coordinator for international and national level conferences held at Jairam college,salem
- Acted as a question paper setter for UG,PG and Research Programmes in different kind of institutions in and around Tamilnadu.

PERSONAL PROFILE

NAME	: T.A. TAMILSELVI
FATHER'S NAME	: T.P AYYANARAPPAN
AGE	: 39 YEARS
DATE OF BIRTH	: 05-04-1976
SEX	: FEMALE
MARITAL STATUS	: MARRIED
COMMUNITY	: BC (KAIKOLAR)

ADDRESS FOR COMMUNICATION	: 231/7 – ITTERI ROAD , BLOCK I , MEYYANUR SALEM – 636 004. TAMILNADU, INDIA.
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